

NIGHT OF DISCOVERY

The logo for Cure Epilepsy, featuring a stylized white 'C' with a brain-like pattern inside, followed by the words 'CURE' and 'EPILEPSY' in white capital letters.

— 05.16.24 —

SPONSORSHIP OPPORTUNITIES

NIGHT OF DISCOVERY: ABOUT THE EVENT

When?

Thursday, May 16, 2024
6:00pm Cocktail Hour | 7:00pm Program & Dinner

Where?

The Sheraton Grand
301 E North Water St, Chicago, IL 60611

What?

An exciting evening bringing together our dedicated community for a cocktail reception, dinner, program, and an exclusive performance by Rick Springfield.

Who?

More than 500 of the Chicago area's passionate philanthropists, business executives, and civic leaders.

Why?

To raise funds for critical research **to cure epilepsy.**



For more information, please contact Madeline Felipez | Madeline.Felipez@CUREpilepsy.org | 312-626-1793

OVER 25 YEARS OF SUPPORT



Since 1998,
generous sponsors
and donors to this
event have
generated more
than \$26 million for
critical epilepsy
research.



*thank
you*



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EPILEPSY BY THE NUMBERS

1 IN 26

AMERICANS WILL DEVELOP
EPILEPSY IN THEIR LIFETIME



BILLION

IN EPILEPSY COSTS
IN AMERICA ALONE

3 IN 10 CASES

DON'T RESPOND
TO MEDICATION

Epilepsy affects more
people than....

- Multiple Sclerosis
- Cerebral Palsy
- Parkinson's Disease
- Muscular Dystrophy

COMBINED

but receives
less funding per
patient than
any of them.



ABOUT CURE EPILEPSY: OUR IMPACT

CURE Epilepsy is the leading non-governmental organization funding epilepsy research to find a cure.

“

It's an exciting time in epilepsy research. In the next five to ten years, we will start seeing that there are personalized therapy choices for each individual once their genetic mutation is identified."

- Gemma Carvill, PhD
Asst. Professor of Neurology, Northwestern University
CURE Epilepsy Grant Recipient, 2015 & 2023

”



“

My generation of warriors has so many risk factors for developing seizures – from exposure to burn pit fumes to mild TBI from blasts. I'm so glad CURE Epilepsy is relentlessly pursuing a cure for seizures triggered by TBI.

- Jack Somers
Former US Marine Captain
Epilepsy patient and advocate

”



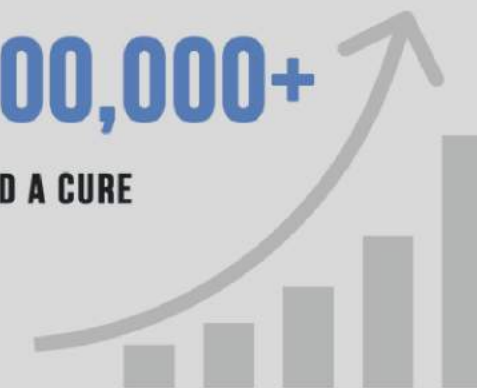
25 YEARS

**OF GROUNDBREAKING
RESEARCH**



\$90,000,000+

RAISED TO FIND A CURE



285+ GRANTS

AWARDED IN

18

**COUNTRIES
WORLDWIDE**



OUR REACH, **YOUR BRAND**

Over 75% of survey respondents **think more favorably** of CURE Epilepsy event sponsors because of their support.

As a sponsor, your brand will be displayed to our engaged online community, as well as more than 500 of the most passionate philanthropists, business executives, and civic leaders.



CURE Epilepsy Online Community

as of July 1, 2023



70,600 Followers



34,500 Subscribers



19,700 Followers



9,100 Followers



4,600 Followers



3,600 Connections



PREVIOUS SPONSORS



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AKPD
MESSAGE & MEDIA

The Roche Family
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WHITE & CASE



PERFORMANCE
WEALTH



CAFARO-
LIVINGSTON
CHARITABLE
TRUST



SPONSORSHIP OPTIONS



Presenting Sponsor
\$125,000



Platinum Sponsor
\$100,000



Diamond Sponsor
\$50,000



Gold Sponsor
\$30,000



Silver Sponsor
\$15,000



Bronze Sponsor
\$10,000

As an event sponsor, you'll receive the following benefits, and more!

- Reserved seating (based on sponsorship level)
- Pre-show meet & greet with Rick Springfield
- Prominent event, social media, website, and email recognition

New in 2024: 5:30pm Premium Sponsor Reception

Sponsors participating at the Gold level and above are invited to an exclusive reception, offering the opportunity to engage with our top sponsors in a more intimate setting.

Individual Ticket: \$625

Table of 10: \$6,000

SPONSORSHIP BENEFITS: PARTICIPATION
















	Tables of 10	Meet & Greet with Entertainer	Complimentary Underwriting Opportunity	Access to 5:30pm Premium Sponsor Reception	Participation in Welcome Video
\$125,000 Presenting Sponsor	2 (Premier Location)	10 people	Choice of: Entertainment, Dinner, Reception, Program	20 guests	Yes
\$100,000 Platinum Sponsor	2 (Premier Location)	10 people	Choice of: Photo Booth, Post-event survey, Centerpieces	20 guests	Yes
\$50,000 Diamond Sponsor	2 (Premium Location)	8 people	Choice of: Registration, Soft Drinks & Mixers, Photographer	20 guests	Yes
\$30,000 Gold Sponsor	1 (Premium Location)	6 people		10 guests	Yes
\$15,000 Silver Sponsor	1 (Prominent Location)	4 people			
\$10,000 Bronze Sponsor	1 (Preferred Location)	2 people			

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SPONSORSHIP BENEFITS: RECOGNITION



	Logo on Invitation	Logo on Printed Program	In-Program Recognition	Digital Ad	Social Media Recognition	Recognition in Event Emails
\$125,000 Presenting Sponsor			Verbal + Digital	Full screen	Dedicated post with "Presented by" and your logo	
\$100,000 Platinum Sponsor			Verbal + Digital	Full screen	Dedicated post with Diamond Sponsors	
\$50,000 Diamond Sponsor			Verbal + Digital	Full screen	Dedicated post with Platinum Sponsors	
\$30,000 Gold Sponsor			Digital	Full screen	Thank you post with all sponsors	
\$15,000 Silver Sponsor			Digital	Half screen	Thank you post with all sponsors	
\$10,000 Bronze Sponsor			Digital	Quarter screen	Thank you post with all sponsors	

All sponsors receive: Recognition on the event website, CURE Epilepsy Partners Page and in the 2024 CURE Epilepsy Report comensurate with your level

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THANK YOU FOR YOUR GENEROUS SUPPORT!

To reserve your sponsorship, please
contact Madeline Felipez

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